

CREATIVE AGENCY

# WE MAKE THINGS LOOK GOOD.

Photography. Video. Design. Strategy. Web.  
Your story, told boldly.

# BUILT FOR **BOLD** BRANDS.

Konoha Media is a full-service creative agency built for businesses that refuse to blend in. We work with brands at every stage — from launch to scale — delivering end-to-end creative production that drives results.

We're not a one-trick studio. We handle the full picture: content strategy, visual production, brand identity, digital marketing, and web presence. One team. Zero compromise.

**20+**

CLIENTS SERVED

**3yrs**

**98%**

# OUR SERVICES

01

## SOCIAL MEDIA CONTENT

Strategy, creation, scheduling, and performance review — the complete social media operation for your brand.

FULL PROCESS

02

## VIDEOGRAPHY

From pre-production planning to final delivery — cinematic video content built for impact.

FULL PROCESS

03

## PHOTOGRAPHY

Product, brand, event, and lifestyle photography. High-resolution assets ready for every channel.

FULL PROCESS

04

## GRAPHIC DESIGN

Brand identity, print, digital collateral, and visual systems — designed to stand out.

FULL PROCESS

05

## EMAIL MARKETING

Platform setup, audience segmentation, campaign design, and full deployment management.

END-TO-END

06

## WEBSITE DESIGN

Premium Shopify and WordPress sites — expertly configured, beautifully designed, and ready to launch.

SHOPIFY + WP

# SOCIAL MEDIA CONTENT

We manage your social presence from the ground up — strategy through to delivery. No briefing headaches, no chasing approvals. Just consistent, high-quality content that grows your audience.



01

## DISCOVERY & STRATEGY

We audit your existing presence, define your audience, and build a platform-specific content strategy aligned to your business goals.

02

## CONTENT PLANNING & SCHEDULING

Monthly content calendars with pre-approved posting schedules. You stay in the loop without being in the weeds.

03

## CREATION & PRODUCTION

Photography, video, graphics, and copy — produced in-house to a consistent brand standard across every post.

04

## PUBLISHING & COMMUNITY MANAGEMENT

We handle posting, hashtag strategy, and engagement monitoring so your feed stays active and responsive.

05

## REPORTING & OPTIMISATION

Monthly performance reports with actionable insights. We adapt strategy based on what the data tells us.

# VIDEO GRAPHY

From concept to final cut, we handle every frame. Brand films, product showcases, social reels, event coverage — cinematic quality delivered on brief and on time.



01

## PRE-PRODUCTION

Brief, concept development, scripting, storyboarding, location scouting, and shoot scheduling. We plan every detail before a camera rolls.

02

## PRODUCTION

Professional shoot with our full kit — cinema cameras, lighting, audio, and on-set direction. Efficient, professional, zero wasted days.

03

## POST-PRODUCTION

Editing, colour grading, motion graphics, sound design, and music licensing. Two rounds of revisions included as standard.

04

## DELIVERY & FORMATTING

All deliverables formatted for every platform — landscape, portrait, square. Full resolution master files included.

# PHOTO GRAPHY

Still imagery that does the heavy lifting. Whether it's a product launch, a brand campaign, or an event capture, we deliver assets that elevate every channel they appear on.



## CATEGORY 01 BRAND & CAMPAIGN

Hero imagery, lookbooks, campaign shoots, and lifestyle photography for advertising and social use.

## CATEGORY 02 PRODUCT PHOTOGRAPHY

Studio and on-location product shoots, e-commerce ready. White background, lifestyle context, and detail shots.

## CATEGORY 03 EVENT COVERAGE

Corporate events, product launches, openings, and activations — documented with editorial precision.

### WHAT'S INCLUDED – EVERY SHOOT

- Pre-shoot creative brief
- Colour calibrated delivery
- Full resolution + web-optimised
- Professional retouching
- Web + print ready files
- 48-hour turnaround available

# GRAPHIC DESIGN

Visual identities, marketing collateral, and digital assets that hold together under every condition. We design for the full system, not just the hero piece.



## 01

### DISCOVERY & BRIEF

Stakeholder interviews, competitor analysis, and brand audit. We establish what already works and what needs to change before we sketch a thing.

## 02

### CONCEPT DEVELOPMENT

Two to three distinct design directions presented with rationale. Moodboards, typography pairings, and colour palettes explored in parallel.

## 03

### DESIGN REFINEMENT

Selected direction refined through structured feedback rounds. We iterate purposefully — no endless revision loops.

## 04

### PRODUCTION & DELIVERY

Final files packaged across all required formats — print-ready, digital, and brand guidelines document included.

LOGO & IDENTITY

PRINT & SIGNAGE

SOCIAL TEMPLATES

BRAND GUIDELINES

# EMAIL MARKETING

Email remains the highest-ROI channel in digital marketing — when it's done right. We build and manage your email programme from scratch, turning a list into a reliable revenue stream.



## PLATFORM SETUP

We configure your email platform from the ground up — domain authentication, deliverability optimisation, templates, and automated workflows ready to send from day one.



## SEGMENTATION

Smart audience segmentation based on behaviour, purchase history, and engagement data. The right message reaches the right person — every time.



## EMAIL DESIGN

On-brand email templates designed for high open and click-through rates. Mobile-first, visually consistent, and built to convert — not just inform.



## MARKETING & MANAGEMENT

End-to-end campaign management — scheduling, A/B testing, deployment, and monthly performance reports with clear recommendations.

# BRAND & MARKETING STRATEGY

Great creative work starts with a clear strategy. We're proud of our full brand strategy and marketing consulting offering — designed to give your business a direction that every asset, campaign, and channel works toward.

01

## BRAND POSITIONING

Define what your brand stands for, who it speaks to, and how it carves out space in your market.

02

## MARKETING ROADMAP

A channel-by-channel plan that maps your growth goals to concrete campaigns and milestones.

03

## AUDIENCE RESEARCH

Deep-dive customer profiling and competitor analysis to find the gaps your brand can own.

04

## CREATIVE DIRECTION

A unified creative framework that keeps every touchpoint — from Instagram to signage — consistent and compelling.

Interested in strategy work? We're taking on a limited number of founding clients for early access. Get in touch and we'll walk you through what's on the horizon.

[ENQUIRE NOW →](#)

# WEBSITE DESIGN

A great website doesn't need to be built from scratch — it needs to be executed brilliantly. We work with the industry's best premium themes, so you get a faster launch, a more reliable foundation, and a lower cost without ever compromising on quality.

*Premium themes are built by world-class developers, rigorously tested, and trusted by thousands of businesses globally. We configure and customise them to feel completely bespoke — at a fraction of the cost and timeline of custom development.*

## PLATFORM 01

### SHOPIFY

Purpose-built for product-based businesses. We configure your store on a premium Shopify theme — fast, conversion-optimised, and beautiful.

- Premium theme selection & licensing
- Full store setup & product import
- Payment gateway & shipping config
- Brand customisation & photography
- Launch support & staff training

## PLATFORM 02

### WORDPRESS

The world's most flexible CMS, powered by the best premium themes available. Ideal for service businesses, portfolios, and content-led brands.

- Premium theme selection & licensing
- Hosting setup & domain configuration
- Full page build & content population
- SEO fundamentals & speed optimisation
- Launch support & CMS training

# BY THE NUMBERS

20+

Clients across retail, hospitality, food & beverage, and tech.

98%

Client retention rate — our work keeps clients coming back.

3x

Average social media engagement growth within the first 90 days.

100%

Client satisfaction rate.

48h

Average creative turnaround on rush deliverables

12+

Active retainer clients on monthly plans

6

Service areas under one roof — no outsourcing



# LET'S BUILD SOMETHING WORTH SEEING.

Ready to level up your brand's creative? Get in touch and let's talk about what we can build together.

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**EMAIL**  
[info@konohamedia.com.au](mailto:info@konohamedia.com.au)

**WEBSITE**  
[konohamedia.com.au](http://konohamedia.com.au)